

#### ACCOMMODATION FEE:

- Participants have two options for accommodation in KL university Greenfield campus Vaddeswaram
  - University Guest House charges at Rs.1500/- per day including breakfast lunch and dinner.
  - University Boys & Girls Hostels as the case may be charge Rs.500/- per day including breakfast lunch and dinner.

Accommodation fee shall be paid online to A/c No: 004001636504 ICICI Madapur Branch IFSC: ICIC0000040 or through online Payment UPI/Phone Pay/ Gpay / PayTM [Ph: 7893118627]. At the Guest House/ Hostel/Registration Desk every participant must show the payment confirmation receipt.

#### ACCOMMODATION GUIDELINES:

- The Participants may opt to stay in the university accommodation (Hostel/Guest House) subject to availability and payment of required fee.
- Request for accommodation shall be sent by Email: CONFERENCE@KLUNIVERSITY.IN on or before 25th of March. E-mail request for accommodation shall letter subject shall be "Request for Accommodation- Reg"
- Accommodation is available on first come first serve basis.
- Accommodation is provided on 'as is' condition. Therefore the participants are request to be self- satisfied before booking the accommodation.
- Accommodation charges include Breakfast Lunch and Dinner with two times tea and snacks.

The amount and mode of payment shall be prescribed by the Faculty In-Charge Hospitality. **Prof. In-Charge(s):** Dr. P. Sailaja (Ph: 8179247839) and **Mr. Abhishek** (Ph: 7893118627)

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For further information please visit - <https://www.kluniversity.in/law/default.aspx>

Last date for submission of abstracts: **20<sup>th</sup> March, 2020**

Last date for Full Paper submission: **25<sup>th</sup> March, 2020**

#### Contact:

**Dr. K.I.Pavan Kumar**, Associate Professor, KLEF College of Law, Ph: 8008999595

**Mr. Abhishek**, Assistant Professor, KLEF College of Law, Ph: 7893118627

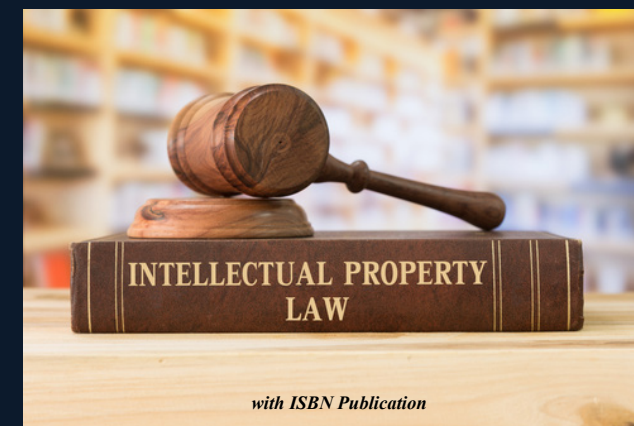
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# TWO DAY NATIONAL CONFERENCE

on

## INTELLECTUAL PROPERTY LAW AND ENTREPRENEURSHIP: EMERGING ISSUES & CHALLENGES

27<sup>th</sup> & 28<sup>th</sup> March - 2020



with ISBN Publication

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## ABOUT THE CONFERENCE :

KLEF College of Law and CIE are organizing a Two-Day National Conference on INTELLECTUAL PROPERTY LAW & ENTREPRENEURSHIP: EMERGING ISSUES & CHALLENGES with an objective of creating a nation-wide conversation and awareness on Intellectual Property Laws vis-à-vis Entrepreneurship in India. It is an opportunity to the students, academicians, industrialists, law professionals and all other stakeholders to put forward their research articles and share their knowledge on the wide range of topics relating to Intellectual Property Laws.

## CONCEPT NOTE:

Of late, Intellectual Property Rights (IPRs) have been of high priority for the industrialists, educationalists, students, entrepreneurs and to the policymakers at large. The growing importance of knowledge and innovation has placed IP rights under the spotlight and highlighted the need to clearly assess how intellectual property interfaces with development in different socio-economic contexts. Legislative reform in the field of intellectual property and the modernization of the IP infrastructures has raised expectations on how the IP system/regime can be used to promote economic development.

The budding institutions (Entrepreneurs), at the helm of affairs of IPRs, are struggling with various challenges including identification of IPRs, protection, commercialization and dispute settlement etc. Although IPRs, in India, are within the legal framework of protection, it could not stand to the expectations of the Industry for reasons, to name a few, lack of scientific methods for commercialization, complex registration procedure, lack of awareness among stake holders, territorial diversities etc., contributing to the vulnerability of IPRs in India.

In addition to this, liberal economic policies of the Government have opened the opportunity to the Indian entrepreneurs to compete with foreign enterprises. Be that, entrepreneurs cannot be insensitive about IPRs. Strong IPRs regime is instrumental for securing Foreign Investments. The embodiments of knowledge, universities, also do not have enough checks and balances in respect of knowledge transfer, preservation and protection. In view of this, large scale awareness programs spreading awareness among people including communities and students is the need of the hour.

## CALL FOR PAPERS:

We cordially invite Articles and Research Papers on the Theme from all academicians, researchers, advocates, social activists and students pursuing law or any other academic degree. Interested participants may submit their abstracts and full papers for the Conference on the following e-mail ID: conferencelaw@kluniversity.in

## THEME OF THE CONFERENCE:

### INTELLECTUAL PROPERTY LAW and ENTREPRENEURSHIP:

### EMERGING ISSUES and CHALLENGES : SUB- THEMES:

#### SESSION: I – IPR LAW & POLICY

- Evolution of the Concept of IPRs.
- Existing Legal Frame work for IPRs
- IPR and Indian Economic Policies
- A global IPR perspectives
- Commercialization of Traditional Cultural Expression (TCE) and other IPRs.

- Harmonization of Intellectual Property Rights and Anti-Trust Laws/Competition Law.
- IPR Jurisprudence
- Indian Judicial trends on IPRs

#### SESSION: II – Trademarks, Copyrights & Patents

- Law on Trademarks
- Commercialization of Trademarks.
- Trademark Licensing.

- Trademark Attorneys, a carrier perspective.
- Recent trends in Trademark law.
- Passing off the trademarks.
- Online Trademark Violations
- Counterfeiting and Infringement of Trademarks
- Copyright law a Global perspective
- Online Copyright vulnerabilities
- Moral rights of Authors
- Co-authorship and issues associated
- Issues of Piracy
- Patentability
- Indian Patent Regime
- Software Patenting
- IPR and Cyberspace
- IPR and Artificial Intelligence
- Patent Reforms: Utility and Software Patents

#### SESSION: III – IPRs for Entrepreneurs/professionals.

- IPRs for MSMEs
- IPRs for Engineers
- IPRs for Advocates
- University-Industry Partnerships: Role of Intellectual Property
- IPRs and Company Secretarial perspective
- IPRs Audits and Management
- Pharmaceutical Patents and Public Health
- IPRs for imitation jewelry
- IPR and Fashion Technology.
- Drafting Licensing Agreements and other commercial agreements

#### SESSION: IV – ANY OTHER INTERDISCIPLINARY ASPECTS ON IPRs:

- Design and Copyright.
- Intellectual Property Rights and Biodiversity.
- Patent of Life Forms.
- Evolution of Biotechnology and Patents.
- Protection of Traditional Knowledge.
- IPRs for Indigenous people
- Plant Variety Protection: Breeders' Rights and PVPFR.
- Procedural impediments in Registration of IPRs
- Comparative approach of IPR Laws.

## SUBMISSION GUIDELINES

- The language of the paper, the working language of the Conference and the presentations shall be done in English only.
- Co-authorship is permitted.
- The Author(s) are required to send Abstract of their Paper, upon selection of which by the Editorial Team, a mail confirmation will be sent. Accordingly, full-length paper shall be submitted within the stipulated time.
- The Abstract must contain the highlights of the full paper and should not exceed 300 words. The soft copy of the abstract shall be submitted along with a cover page containing the Name of the Author(s), University/Organization, Paper Title, Email Address and Mobile Number, to be stated clearly in the cover page of the Paper.
- No part of the full length paper should have been published earlier nor should it be under consideration for publication. Publication is subject to Plagiarism check or clearance.
- All Abstracts will be published in the "Souvenir" and the same shall be launched on the day of inauguration of the conference (i.e. on 28th at 9:30am)
- In case of co-authorship at least one author must attend the Conference to present the paper.
- A person may submit the maximum of only 1 article.

## ISBN Publication of Articles:

- The Editorial Team will scrutinize all the full length articles. The Articles that are selected by the Editorial team, shall only be published with ISBN number as a Book.
- For ISBN publication, additional amount may be charged from the

selected authors. The publication team will inform the respective authors about the amount payable and any other suitable modifications to the article as they deem necessary.

- The decision of the publication team shall be final in this regard.

## SUBMISSION PROCESS

All submissions must be made in Soft Copy to the E-mail ID: CONFERENCELAW@KLUNIVERSITY.IN on or before the last date of submission. The body of the email must contain details of the Author and the Title of the Paper.

## FORMAT GUIDELINES

- All submissions must be made in the word document format.
- The text should be in Times New Roman, font size 12, spacing 1.5. The footnotes should be in Times New Roman, font size 10 with single spacing.
- One-inch margins on all sides should be maintained.
- 19th Bluebook citation format shall be strictly followed.
- he paper should be within 3000-3500 words inclusive of footnotes and abstract.

## Participation Guidelines

- Persons interested in attending the Conference may also register for the same for which they will be awarded Certificate of Participation.
- Persons presenting the paper will be given certificate of participation and paper submission.
- The registration process for Participation may be both before the date of the conference or on the first day of the conference.
- At the registration desk the participants shall fill in the application form and pay necessary fee (online only) to get the registration confirmed.
- The conference kit will be given at the time of registration itself. The Conference Kit shall comprise of Souvenir containing abstracts of all papers, Participant's ID card, Note Pad, Pen and Certificate of Participation or certificate of paper presentation as the case may be.

## NO TA/DA will not be paid to the Participants

**REGISTRATION:**Registration completes only upon payment of Registration Fee as prescribed.

## REGISTRATION FEE\*:

- Professionals/Academicians/Business men and Research Scholars: INR 1500\*/-
- Students of other universities and colleges - INR 800\*/-
- Students of KL University - INR 500\*/-

[\*Registration fee and Accommodation fee shall be paid separately]

[\*Registration fee does not include Food and Accommodation]

[\*Registered Participant will be given Conference Kit and Certificate of participation/paper submission, as the case may be, and two times tea with snacks]

[\*By paying additional amount of Rs.200/- Lunch for two days will also be provided, for the participants who did not opt for Accommodation]

**Registration fee shall be paid online to Ac No: 37543830746 SBI KLU Branch, IFSC: SBIN0021361or through a DD in Favour of 'Principal, College of Law, KLEF', payable at SBI KL Campus, Vaddeswam, Guntur. At the registration desk every participant must show the payment confirmation receipt.**